

SIMONE CASSAS

FILM AND VIDEO EDITOR WITH A STRONG BACKGROUND IN MOTION GRAPHICS

CAREER HISTORY

- **VIDEO EDITOR & MOTION DESIGNER** - Freelance - NYC | 2019 - 2022

- Editing social videos at Google
- Editing social videos for The Guardian
- Editing and motion graphics for social media campaigns at Sports Illustrated
- Editing and motion graphics for social media campaigns and commercials at French Toast
- Editing and motion graphics for social media campaigns at Hill+Knowlton Strategies
- Editing and motion graphics for videos, documentaries, PSA's and promos at Fly on The Wall Prod.
- Producing and editing News Segments for TV Globo International covering USA facts
- Editing the award winning feature documentary 'Street Heroines'

- **SENIOR EDITOR & MOTION DESIGNER** - Breaker - NYC | 2017 - 2019

- Oversaw the making of videos from the beginning to completion.
- Edited videos, promos and spots.
- Produced and directed shootings.
- Art directed motion graphics
- Led team of junior editors, assistants and motion designers

- **VIDEO EDITOR & MOTION DESIGNER** - Freelance - NYC | 2013 - 2017

- Edited and designed branded content, corporate videos, trailers, and music videos for several video production houses such as The Front, Vice, Snippiies and Missing Pieces.

- **PROMO/ GRAPHICS MANAGER** - PlayTV - Brazil | 2010 - 2013

- Redesigned the ON AIR package and promos
- Created and Edited ON AIR promos and PSA's leading team of editors and motion designers

- **VIDEO EDITOR & MOTION DESIGNER** - Freelance - Brazil | 2005 - 2010

- Edited and designed promos and PSA's for TV channels including MTV, Fox, Nickelodeon, TNT, VH1.
- Edited and designed corporate videos for clients such as Volkswagen, Masterfoods, Fiat, Samsung and Nokia.

- **POST-PRODUCTION COORDINATOR** - Itau Cultural - Brazil | 2003 - 2005

- Directed and post-produced short format videos and documentaries
- Art Directed visual identity of the video & cinema department

- **PROMO PRODUCER** - MTV - Brazil | 1998 - 2003

- Produced, directed and post-produced promos and PSA's

PERSONAL PROFILE

- Ethical
- Genuinely interested in people
- Loyal
- Responsible
- Practical and hands on
- Highly organized
- Excellent multitasker
- Collaborator
- Attentive to detail
- Loves music, art and movies

SKILL SNAPSHOT

- Editing (Premiere Pro and Avid)
- Motion Graphics (After Effects, Photoshop and Illustrator)
- Post-Production (color and audio mix)
- Art Direction for both 2D and 3D animation
- Keen understanding and compression of codecs
- Experience in hiring talent for a post-production team
- Management

EDUCATION

- Senac - Brazil
Post-Graduation Program of Semiotics and Graphic Design
- Fundação Armando Álvares Penteado - Brazil
Bachelor in Fine Arts - Graduated with honors

CONTACT DETAILS

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CAREER HIGHLIGHTS

Street Heroines - NYC | 2021

Edited the award winning feature documentary directed by Alexandra Henry

Globo TV - NYC | 2020

Covered the Covid -19 situation in United States and around the world editing news segments for the weekly newscast Globo Noticia Americas broadcast by TV Globo International for more than 400.000 households, in all the countries of the Americas

The Telly Awards - NYC | 2019

Became part of the official Telly Awards Judging Council

Globo TV - NYC | 2016

Covered the presidential election in the United States editing news segments for the weekly newscast Globo Noticia Americas broadcast by TV Globo International.

Itau Cultural - Brazil | 2005

Directed and edited the documentaries 'Everything Is Brazil' and 'Trilogy of the Body'. Both of which were chosen by *Canal Brasil* to be aired in its Brazilian Docs Special Program

AWARDS

- Telly Awards 2021 - Editing Branded Content
- Telly Awards 2021 - Editing Social Video
- BELIFF - Film Fest LONDON 2020 - Official Selection
- Telly Awards 2020 - Not for Profit
- Telly Awards 2020 - Editing
- Global Shorts 2020 - Editing
- Telly Awards 2018 - Motion Graphics
- Telly Awards 2018 - Editing
- Top Shorts 2018
- Los Angeles Independent Film Festival 2018
- Best Shorts Competition 2018
- Hollywood International Moving Pictures Film Festival 2018
- Global Shorts 2018
- Cult Critic Movie Awards 2018
- California International Shorts Festival 2018
- Independent Shorts Awards 2018
- New Haven International Film Festival 2018
- Urban Mediamakers Festival 2018